

EvalGroup is a leading **data analysis and visualization, program evaluation, and public health and wellness research** firm maintaining a robust prime contract portfolio and stellar past performance record in government and nonprofit sectors.



DIFFERENTIATORS

- A full-service research and evaluation firm with capabilities in quantitative and qualitative methods
- Deep experience in culturally competent data collection and reporting techniques
- Fully conversant in data visualizations software and methodologies to make sure your findings and reports are easily understood internally and externally

Established in 2009, EvalGroup is a team of researchers, public health professionals, project managers, and scientific/technical experts that has a track record of on-time and on-budget project delivery.

CORE EXPERTISE

RESEARCH AND PLANNING:

- literature reviews
- background studies
- evaluation frameworks, logic models
- generating hypotheses
- offering potential solutions to client issues.

EvalGroup performed evidence-based literature reviews and background studies for the West Central Georgia Cancer Coalition (WCGCC) to support their mission of providing cancer screenings to an underserved area. Our research helped WCGCC obtain additional funding and tailor their program to meet identified client needs.

QUALITATIVE RESEARCH

- discussion and interview guide development and testing
- focus groups facilitation
- in-depth interviews
- observational rubrics
- transcription and data analysis

For Junior Achievement of Georgia, we conducted focus groups, structured observations, and key informant interviews in the evaluation of a financial literacy program.

QUANTITATIVE RESEARCH

- survey development
- database development and management
- metric and measure development
- audience engagement, cultural competence
- diverse recruitment strategies and methods
- data collection tool design and programming

For the Charlotte-Mecklenburg Police Department, we developed a culturally appropriate community-level survey to detect real and felt needs of citizens from 14 communities possessing higher than average criminal activity.

DATA/STATISTICAL ANALYSIS:

- primary and secondary detailed analysis of diverse organizational data
- Spatial Analysis and GIS Mapping
- Network Analyses
- data visualization reports and dashboards
- Create presentations for website/webpage
- Creation of abstracts and posters for annual conferences.
- Tableau, SAS, SPSS, Stata, SQL, R, etc.

POLICY AND PROGRAM EVALUATION:

- formative and summative evaluation
- feasibility studies
- policy assessment services and generates data rich enough to characterize programmatic successes and pitfalls.
- Transcription and translation of organizational data to offer valid and realistic recommendations.

We assisted the National Institute of Mental Health (NIMH) in identifying program challenges in global health. Findings initiated change in practice and policies affecting mental health treatment gaps and reducing the burden of care at the local and global levels.

SELECTED PAST PERFORMANCE

Client	Funding Source	Work overview
Broward County Public School District	CDC: National Center for Chronic Disease Prevention	Impact evaluation of school health programs, school policy evaluation
Coastal Workforce Development Board (GA)	DOL: Workforce Innovation Fund	Using evidenced based practices, formulated programmatic and strategic recommendations
DeKalb (GA) County Juvenile Court	Substance Abuse and Mental Health Services Administration (SAMHSA)	Program evaluation to measure participant behavior change
Learn to Grow, Inc.	SAMHSA Center for Substance Abuse Prevention	Comprehensive process and outcome evaluations on multiple grants to prevention programs. TA to build community capacity.
Emory University – SE AIDS Education and Training Center Program	HRSA Ryan White Program Part C	Conducted a feasibility study that assessed the access to dental care among patients living with HIV/AIDS in the Atlanta area
Safe States Alliance	CDC NCIPC Core State Violence and Injury Prevention Program	Grantee process and outcome evaluation. Developed a web-based Tableau data visualization dashboard for State Health Departments.
The 100 Black Men of Greater Montgomery	US Department of Health and Human Services, Administration for Children and Families	Program outcome evaluation, provided recommendations for programmatic improvement
Georgia Governor’s Office of Highway Safety	USDOT: National Highway Traffic Safety Administration (NHTSA)	Secondary analysis of state and national data; formed recommendations for local programs

CONTACT

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